

CURRICULUM VITAE

Nama / Name : **Hui Yun**

Usia / Age : **46**

Kewarganegaraan / Citizenship : **China**



PENDIDIKAN

Beliau memperoleh gelar Sarjana Sains dari Dalian University of Science and Technology, China pada tahun 1998.

EDUCATION

He earned a Bachelor of Science from Dalian University of Science and Technology, China in 1998.

KARIR

Beliau memiliki 23 tahun latar belakang fungsional dan bisnis yang luas termasuk pengalaman internasional. Beliau memulai karir profesionalnya sebagai engineer di Justnet Network, sebuah Perusahaan Startup penyedia solusi IT.

Pada tahun 2002, beliau bergabung dengan Goodyear China sebagai tim penjualan. Dengan kinerja yang luar biasa dalam 3 tahun berturut-turut beliau dipromosikan menjadi Manajer Produk Pemasaran dan dipindahkan ke Shanghai sebagai karyawan bertalenta tinggi. Kemudian, beliau dipromosikan atau dipindahkan ke berbagai posisi di berbagai unit bisnis setiap 2 atau 3 tahun sekali dengan tanggung jawab yang lebih luas.

Beliau melanjutkan pengalaman dan membangun kemampuan manajemennya di berbagai posisi di seluruh fungsi, termasuk Manajer Penjualan Regional, Kepala Perencanaan Permintaan, Direktur Kalkulasi Harga, Direktur Penjualan pada bagian Akun Utama.

Selanjutnya, pada tahun 2017 beliau menjabat sebagai Vice President Channel Development China, yang timnya terdiri dari distribusi penjualan, ritel, pelatihan, dan penjualan dealer mobil. Pada tahun 2018, beliau dipromosikan sebagai Manajer Umum Ban Penerbangan – Asia Pasifik dan dipindahkan ke Thailand. Selama di Thailand, beliau mengawasi produksi Ban Penerbangan Goodyear serta rantai pasokannya, dan memimpin unit bisnis Ban Penerbangan Goodyear di seluruh Asia Pasifik yaitu Jepang, Korea, China, Asia Tenggara, Australia, dan India.

Kemudian, pada tahun 2021 beliau dipromosikan sebagai Managing Director Goodyear Indonesia & General Manager – unit bisnis ban komersial ASEAN.

CAREER

He has 23 years of broad functional and business background including international experience. He began his professional career as an engineer at Justnet Network, a startup company of IT solution provider.

In 2002, he joined Goodyear China consumer as frontline sales. With an outstanding performance in consecutive 3 years he was promoted to Marketing Product Manager and relocated to Shanghai as a high potential talent. After that, he was promoted or laterally transferred to positions in various business units every 2 or 3 years with extension of his accountability.

He continued his track record and built up his management capability in those positions across functions, including Regional Sales Manager, Head of Demand Planning, Pricing Director, Key Account Sales Director.

Further, in 2017 he served as Vice President of Channel Development China, whose team consists of sales distribution, retail, training, and car dealership channel sales. In 2018 he was promoted as Aviation Tire General Manager – Asia Pacific and relocated to Thailand. In Thailand he supervised Goodyear Aviation tire production as well as supply chain, and led Goodyear Aviation Tire business unit across Asia Pacific: Japan, Korea, China, Southeast Asia, Australia and India.

In 2021 he was promoted as Managing Director of Goodyear Indonesia & General Manager - ASEAN Commercial Business Unit.