



CV

KOEN VERHEYEN

Koen Verheyen has over 30 years experience as senior manager with top-performing multinational corporations. Areas of expertise include general management, strategic business planning, direct selling industry, good corporate governance and government affairs

Prior experience, Koen worked at Ahlers South East Asia, Amway Indonesia and Oriflame Cosmetics.

During his 30 years tenure as Senior Manager of top performing Direct Selling companies in Indonesia, he was entrusted by industry stake holders to represent their interest at various Trade Associations: Vice Chairman of the Direct Selling Association (APLI, 1987 - now), Vice Chairman of the Health Supplement Association (APSKI, 2002 - now) and Board of Advisor of the Cosmetic Industry Association (PERKOSMI, 2004 - now)

As Vice Chairman of the Indonesian Direct Selling Association, he was instrumental in securing favorable regulations and other support from the Indonesian Government on numerous issues critical for the development of Indonesia's Direct Selling industry.

Koen Verheyen has a degree in Industrial Engineering – Biochemistry from the Catholic Industrial Institute for Higher Education Don Bosco, Antwerp, Belgium.

Koen Verheyen berpengalaman 30 tahun lebih sebagai manager senior di perusahaan multinasional terkenal. Manajemen umum, perencanaan strategi bisnis, industri penjualan langsung, tata kelola perusahaan dan hubungan pemerintahan, termasuk bidang keahliannya.

Pengalaman bekerja sebelumnya, Bapak Koen Verheyen pernah bekerja di Ahlers South East Asia, Amway Indonesia dan Oriflame Cosmetics.

Selama 30 tahun telah bekerja di perusahaan terkemuka di industri Penjualan Langsung, dipercayai untuk mewakili kepentingan para pemangku industri penjualan langsung di berbagai Asosiasi Indonesia: Wakil Ketua Asosiasi Penjualan Langsung (APLI, 1987 - sekarang), Wakil Ketua Asosiasi Pengusaha Suplemen Kesehatan (APSKI, 2002 - sekarang) dan Dewan Penasehat Asosiasi Kosmetik (PERKOSMI, 2004 - sekarang)

Sebagai Wakil Ketua APLI, beliau telah memperjuangkan peraturan dan mendapatkan dukungan pemerintah Indonesia terkait isu-isu dalam pengembangan Industri Penjualan Langsung di Indonesia.

Bapak Koen Verheyen adalah Sarjana Industrial Engineering – Biochemistry dari Catholic Industrial Institute for Higher Education Don Bosco, Antwerp, Belgium.