

# CURRICULUM VITAE

Nama / Name : **Iman Santoso**

Usia / Age : **45**

Kewarganegaraan / Citizenship : **Indonesia**

## PENDIDIKAN

Beliau meraih gelar sarjana jurusan Hubungan Internasional dari Universitas Negeri Jember pada tahun 1997

## EDUCATION

He earned a bachelor's degree of International Relation from Jember State University in 1997

## KARIR

Beliau memiliki 22 tahun pengalaman bekerja di bidang strategi penjualan dan pemasaran. Beliau memulai karir profesionalnya di Tugu Park Hotel Malang pada tahun 1997 sebagai Hubungan Masyarakat.

Pada Juni 1997, beliau bergabung dengan tim penjualan Goodyear Indonesia. Selama di Goodyear Indonesia, beliau banyak meraih prestasi untuk pengembangan bisnis. Pada tahun 2008, beliau dipromosikan sebagai Manajer Pemasaran Goodyear Malaysia, dan kemudian beliau kembali ke Goodyear Indonesia untuk memimpin departemen pemasaran di tahun 2010. Beliau kembali dipromosikan untuk memimpin Solusi Manajemen Ban & Pengembangan Program Armada Goodyear Asean hingga saat ini.

## CAREER

He has 22 years of work experience in sales and marketing strategy. He began his professional career at Tugu Park Hotel Malang as Public Relations in 1997.

In June 1997, he joined Goodyear Indonesia's sales team. In Goodyear Indonesia, he has achieved many accomplishments for Company's business development. In 2008 he was seconded as Marketing Manager of Goodyear Malaysia and later returned to Goodyear Indonesia to lead the marketing department in 2010. He was later promoted to lead division Tire Management Solution & Fleet Program Development Goodyear Asean until now

