

CURRICULUM VITAE

Nama / Name : **Koenraad Martin Irine Verheyen**

Usia / Age : **59**

Kewarganegaraan / Citizenship : **Belgia**

PENDIDIKAN

Beliau meraih gelar Sarjana Teknik Industri – Biokimia dari Catholic Industrial Institute for Higher Education Don Bosco, Antwerp, Belgium.

EDUCATION

He earned a bachelor's degree of Industrial Engineering – Biochemistry from Catholic Industrial Institute for Higher Education Don Bosco, Antwerp, Belgium.

KARIR

Beliau menguasai bidang manajemen umum, perencanaan strategi bisnis, industri penjualan langsung, tata kelola perusahaan dan hubungan pemerintahan serta berpengalaman selama 30 tahun lebih sebagai manager senior di perusahaan multinasional terkenal. Beliau pernah bekerja di Ahlers South East Asia, Amway Indonesia dan Oriflame Cosmetics.

Selama 30 tahun, Beliau telah bekerja di perusahaan terkemuka di industri Penjualan Langsung dan dipercayai untuk mewakili kepentingan para pemangku industri penjualan langsung di berbagai Asosiasi Indonesia seperti Wakil Ketua Asosiasi Penjualan Langsung (APLI, 1987 - sekarang), Wakil Ketua Asosiasi Pengusaha Suplemen Kesehatan (APSKI, 2002 - sekarang) dan Dewan Penasehat Asosiasi Kosmetik (PERKOSMI, 2004 - sekarang).

CAREER

He has expertise in general management, business strategy planning, direct sales industry, corporate governance and government relations and over 30 years of experience as a senior manager in a well-known multinational company. He has worked at Ahlers South East Asia, Amway Indonesia and Oriflame Cosmetics.

For 30 years, he has worked in the leading companies of the Direct Selling industry and is trusted to represent the interests of direct sales industry stakeholders in various Indonesian Associations such as the Deputy Chair of the Direct Selling Association (APLI, 1987 - present), Deputy Chairperson of the Health Supplements Association (APSKI, 2002 - present) and the Cosmetic Association Advisory Board (PERKOSMI, 2004 - present).

